



Towards a World for all Ages

Interdisciplinary short talks about ageism,
its impact, etiology, consequences and
possible ways to prevent it

COST Action IS1402 Ageism from
a Multi-National, Interdisciplinary Perspective

Date: June 29, 2018

Venue: Štúdio L+S, Námestie 1. Mája 5,
Bratislava

Host: Institute of Ethnology,
Slovak Academy of Sciences

09:45-10:00 Registration

10:00-11:30 Presentations

Nena Georgantzi: **Why we need a new UN Convention to fight ageism**

Maria Ekström: **Acknowledging or ignoring age?**

Yuval Palgi: **Feeling younger than your age may expose you to ageism**

Ursula Trummer: **Ageing labour migrants from the 60ies in European welfare states – forgotten by social policy?**

Ingrid Kummer: **How we make people worse instead of making them better?**

Marcel Leppée: **Ageism in Medication Use in Older Patients**

Paula Alexandra Silva: **Key attributes of digital products and services for all ages**

Loredana Ivan: **Visual ageism – media visual content that affects older people's lives**

11:30-12:00 Coffee break

12:00-13:30 Presentations

Clemens Tesch-Roemer: **Listen to me! How hearing impairment invokes self-directed ageism**

Jolanta Perek Bialas: **Measuring the ageism in the labour market - myths or facts?**

Laura Naegele: **And suddenly you're too old! Fighting Ageism at the workplace**

Ehud Bodner: **How ageist attitudes affect mental health assessment and treatment of older adults?**

Monika Wilińska: **Why we haven't gotten rid of ageism...yet**

Angela Kydd: **Do we need the term: 'older people' at all?**

Karel Schmeidler: **Materialized ageism**

Liat Ayalon: **Towards a world for all ages**

13:30-14:30 Lunch break

14:30-16:00 Presentations

Klaus Rothermund: **It is all in our heads! Ageism and the internalization of age stereotypes**

Maria Sourbati: **Ageism goes digital**

Trish Hafford-Letchfield: **Sexuality and ageism**

Hannah Swift: **From Age to Ageism**

Carlo Fabian: **Neighbourhoods and ageism: Connecting older people to urban life**

Andrea Rosales: **Ageism in intelligent systems**

Boaz Ben-David: **5 reasons why cognitive tests are ageist**

Presentations and presenters, by alphabetical order:

Title: Towards a world for all ages

Main message: The way we think about age impacts our behaviors and feelings.



Liat Ayalon

Prof. Ayalon is a Professor at Bar Ilan University, School of Social Work. Her main area of focus for the past few years has been ageism- the (often) negative construction of old age. She has made active attempts not only to study the course and origins of ageism, but also to increase awareness to the topic and raise action to allow older adults to reach their full potential. She is the chair (with Prof. Tesch-Römer) of a COST Action on Ageism from a multi-national, interdisciplinary perspective (COST IS1402). She is also the coordinator of a new Marie Curie Innovative Training Network on Ageism (EuroAgeism). Prof. Ayalon is a member of the WHO core group to develop a global campaign to combat ageism. She is also a member of the Israel and Global Young Academies. She has published over 150 articles in peer reviewed journals and is the co-editor, with Prof. Tesch-Römer, of a new book on ageism: Contemporary Perspectives on Ageism to be published by Springer.

Title: 5 reasons why cognitive tests are ageist

Main Message: Cognitive tests are underestimating older adults: a call for a-senior fair design.



Boaz Ben-David

Boaz M. Ben-David, Ph.D. an associate professor at the School of Psychology, the Interdisciplinary Center (IDC) Herzliya, where he heads the Communication, Aging and Neuropsychology lab (CANlab). He holds adjunct faculty positions at the University of Toronto (Department of Speech-Language Pathology) and at the Toronto Rehabilitation Institute. His research interests are: A. the premise that reductions in the quality of the sensory input in older age will result in less efficient cognitive functioning, specifically when communicating in adverse environments (such as a noisy restaurant). B. Promoting better and more valid ways to test cognitive abilities in older age. C. Speech perception in adverse conditions in aging. D. The complex interplay that governs the perception of emotions in speech, in different populations. He has published over 50 peer-reviewed papers and abstracts and received several prestigious awards and grants, these include (1) Europe: Marie Curie (2) Canada: Alzheimer's society; (3) US: Global Aging Initiative (4) Israel: Israeli Ministry of Science; and (5) international: International Association of Gerontology and Geriatrics. Professor Ben-David has over 15 years of academic teaching experience in Canada and Israel and received several teaching awards. He created over 40 educational podcasts and videos, available on the web (<https://goo.gl/Prtxo1> www.canlab.idc.ac.il).

Title: How ageist attitudes affect mental health assessment and treatment of older adults?

Main Message: Ageist attitudes exist and reciprocally affect the relationship between mental health clinicians and their older clients. These attitudes can and should be treated.



Ehud Bodner

Prof. Ehud Bodner is a full professor of psychology (since 2016) and the elected head of the Interdisciplinary Department of Social Sciences at Bar Ilan University, Israel. He also teaches at the Department of music at Bar Ilan University. He is a Clinical and a Medical Psychologist and a supervisor in both fields. He has a vast clinical experience working with younger and older patients, suffering from various anxiety disorders, somatization, depression, and personality disorders. His current research concentrates on models delineating the relationship between ageism and other perceptions of aging, personal resources and various aspects of health and mental health among older adults. He is also studying emotion regulation through music in young and older adults. An additional aim of his studies is to uncover factors which are associated with end of life anxieties, and with subjective perceptions of time (such as subjective age and subjective nearness to death). His studies include longitudinal study designs and diary studies. Thus far he has published 96 articles in peer-reviewed journals and 9 chapters in books.

Title: Acknowledging or ignoring age?

Main Message: Marketers should acknowledge older age but learn to be age sensitive.



Maria Ekström

Maria Ekström holds a Doctorate in Economics with an emphasis on consumer culture and consumer marketing. She defended her dissertation "Identifying the anonymous senior consumer in a marketing context" in September 2008 and has often been appointed as speaker within the context of ageing consumers. During the last two decades she has held positions as a marketing lecturer, e-learning developer (virtual university), information specialist/ pedagogic developer and project manager, mainly in academic institutions (Hanken School of Economics, Arcada University of Applied Sciences, Aalto University and Laurea University of Applied Sciences). At the moment she is working as a principal lecturer at Laurea University of Applied Sciences, where she is responsible for a Master of Business Administration programme (Leading your company into growth) and the curriculum development of leadership and management. Now Maria Ekström is finalizing a cross-cultural comparison of Finnish and French consumers in the age group 50-70. Maria Ekström's hobbies are singing, Pilates and literature. Maria Ekström has an excellent knowledge of the following languages: Swedish, Finnish, English, French and German.

Title: Neighbourhoods and ageism: Connecting older people to urban life

Main Message: Getting older people involved in the production of space.



Carlo Fabian is a Professor, Senior Researcher and Project Leader at the University of Applied Sciences and Arts Northwestern Switzerland (FHNW), Institute for Social Planning, Organisational Change and Urban Development. He has a degree in Health and Social Psychology, is a Specialist Psychologist in Health Psychology (FSP) and has a Master of Advanced studies in Coaching Studies. After several years as researcher and lecturer at the University of Zurich (1997-2001), the Swiss Institute for Health and Addiction Research (1999-2000) and the FHNW (2001-2008), he worked at RADIX (2008-2012), a Swiss not-for-profit organisation. Since 2011 he has headed projects at the FHNW on the topics of urban development, participatory planning and well-being. Target groups are both children and the elderly.

Title: Why we need a new UN Convention to fight ageism

Main Message: We need a new international agreement to fight ageism in our laws.



Nena Georgantzi is a trained lawyer specialized in human rights (MA, Université de Strasbourg, France) and social protection (MA, KU Leuven, Belgium). Nena Georgantzi is working since 2010 for AGE Platform Europe (AGE), an EU network, which aims to voice and promote the rights of the 190 million citizens aged 50+ in the European Union and to raise awareness on the issues that concern them most. She is currently finalizing her PhD on the human rights of older persons at the National University of Ireland in Galway (NUIG). Nena has participated in the drafting of the Council of Europe recommendation on the rights of older persons and has consulted the UN Office of the High Commissioner for Human Rights. She is also involved in the political process around a new UN convention on the rights of older persons.

Title: Sexuality and ageism

Main Message: Let's hear the voices of older people about their own sexuality.



Trish Hafford-
Letchfield

Trish Hafford-Letchfield is Professor of Social Care in the Department of Mental Health and Social Work, Middlesex University, London, UK and Research Fellow, Stellenbosch University, South Africa. She is a qualified nurse and social worker and had a long career in local authority social work where she managed a portfolio services for older people, disability and refugee and asylum seeker services. Her research interests are in the inclusion of older people from marginalised communities using social care. She has promoted educational gerontology, sexuality and LGBTQ issues in ageing and her research is often applied and action-oriented. Trish has particular interest in leadership and service improvement in long-term care settings. Recent projects have focused on the nature of self-harm and suicide in care homes; problematic substance use in later life she has just completed a national study with UK colleagues on mental health hate crime and adult safeguarding, funded by the NIHR, SSCR. Trish has piloted a range of arts-based methods in research and practice in order to promote user-led and co-productive approaches. She has published 15 books and more than 40 peer reviewed papers alongside a range of other publications which support professional practice.

Title: Visual ageism – media visual content that affects older people’s lives

Main Message: Ageism in the media is often visual ageism, meaning using images of older people that can harm them.



Loredana Ivan

Loredana Ivan is Associate Professor of the Faculty of Communication and Public Relations, SNSPA, Bucharest, where she teaches courses on Interpersonal Communication, Nonverbal Communication and Research Methods at BA and MA level. She is also a co-founder of the Research Group in Social Psychology at the Society of Romanian Sociologists (SSR) and co-founder of the Social Cognition and Communication of Emotion Lab. The laboratory is a division of Center for Research in Communication at SNSPA. 2003-2004 - Marie Curie Fellow, University of Groningen, Interuniversity Center for Methodology (ICS), The Netherlands. She is co-applicant of ACT (Ageing Communication Technology); Country Manager (MC) for the COST ACTION IS 1402 Ageism; (2015-2017) Principal Investigator in the project AgeTech Computer Anxiety: Understanding Technology Later in Life, PN-II-RU-TE-2014-4-042, financed by UEFISCDI. In 2014, Loredana Ivan received a UEFISCDI prize for the scientific research. Loredana Ivan plays a leading role in the Scientific and Organising Committee of the international conference Qualitative Research in Communication (QRC).

Title: How we make people worse instead of making them better?

Main Message: Healthcare workers put older patients' health at risk by over prescribing.



Ingrid Kummer

Ingrid Kummer MPharm, univ. mag. phar. of Clinical Pharmacy, attained her Master's degree in Pharmacy at Faculty of Pharmacy and Biochemistry, University of Zagreb, Croatia. In 2016 she finished Postgraduate Specialist Study in Clinical Pharmacy at the same Faculty. Currently she is working as a community pharmacist at City Pharmacies Zagreb, Zagreb, Croatia. She is member of Croatian Chamber of Pharmacists and active member of Croatian Pharmaceutical Society, Executive Committee member of Section for Community Pharmacy. She is mentor for trainees and students accredited by the Croatian Chamber of Pharmacists. She cooperates with the Centre for Applied Pharmacy at the Faculty of Pharmacy and Biochemistry, University of Zagreb on project „Development of Community Pharmacists' Competencies“. Her professional and scientific interests are in the field of clinical pharmacy, development of pharmacists' competencies and medication use safety, especially in the use of potentially inappropriate medication (PIM) in older adults, improving pharmacy services in community pharmacy.

Title: Do we need the term: 'older people' at all?

Main Message: The term: 'older people' provokes fear in people aged 60 and over.



Angela Kydd

Angela Kydd is a Professor in Clinical Nursing at Robert Gordon University in Aberdeen. Her clinical background involved nursing older people in acute care and working as a care home manager. Her interest is the oldest old. She has an MSc in gerontology and a PhD in nursing, which focused on the experiences of older people living in a care setting. She has written and taught on gerontology and dementia courses and these have ranged from workshops to a master's programme in later life. She wrote and taught a nurse specialist programme in gerontological nursing which was revised for use by the World Health Organisation. Angela also teaches internationally and has led and partnered four Erasmus Intensive Programmes. She has led several funded projects, one of which involved the creation of bespoke philosophies of care underpinning practice development with staff in nursing homes, one on a seven-country project on attitudes to nurses who work with older people and one on teaching student nurses to interview older people on their experiences of health and social care. She has co-edited a gerontology textbook and has contributed to an open access textbook on Ageism.

Title: Ageism in Medication Use in Older Patients

Main Message: I need to start from myself: I am also guilty of ageism.



Marcel Leppée

Marcel Leppée graduated from the School of Medicine, University of Zagreb. He completed postgraduate studies in public health and epidemiology, and health studies and information systems. He was employed at The Croatian National Institute of Public Health since 1979 to 1984 and since 1984 at the Department of Public Health and the Department of Pharmacoepidemiology, Andrija Stampar Institute of Public Health. He has been working in the public health, social medicine, gerontology, chronic diseases and pharmacoepidemiology issues for years. His professional interest being focused on demographic and health statistics, gerontology, healthy and active ageing, drug consumption, adherence to drugs and interpretation of these parameters. He acquired PhD in 2008. He is the member of the Croatian Medical Association and Croatian Society for Public Health. He published over 250 professional and scientific papers and abstracts. Participation in some European projects: COST Action IS1402 Ageism - a multi-national, interdisciplinary perspective, COST Action IS1211 Cancer and Work (CANWON), Joint Programming Initiative "More Years, Better Lives", Impact - Mobilizing the Potential of Active Ageing in Europe, innovAge - Social Innovations Promoting Active and Healthy Ageing, JA CHRODIS - Joint Action Addressing Chronic Diseases and Healthy.

Title: And suddenly you're too old! Fighting Ageism at the workplace

Main Message: Ageism at the workplace is a problem and employers need to fight it.



Laura Naegele

Laura Naegele received a B.A. (Sociology/ Media Science) and M.A. (Sociology) degree from the University of Bochum and Free University Berlin. Since 2012 she worked in multiple research and project management positions in Berlin, Brussels and Gütersloh (Germany), mainly focusing on aspects of ageing workforces and extending working lives. Since 2014 she works as a researcher at the Institute for Gerontology, Department Ageing & Work (Prof. Dr. Frerich Frerichs) at the University of Vechta, Germany. Her research centers on aspects of age-appropriate and age-sensible management measurements, working pensioners as well as the effects of ageism in the labour market. In her Ph.D. she focused on the implementation of competence management measures for older workers within Small and Medium Sized Enterprises in Germany. Further she has been actively involved in transferring research findings into the practice, either through giving lectures or via assisting company owners and management personnel directly with the development of suitable measurements for their ageing workforces. She is an active member of the Cost Action on Ageism and received several travel and research grants for her studies. Her work has been published in several in several scientific and applied journals and books.

Title: Feeling younger than your age may expose you to ageism

Main Message: The discrepancy between how old you are according to socio-chronological or subjective evaluations, is a basis for ageism.



Yuval Palgi

Yuval Palgi is a clinical psychologist, serving as associate professor at the University of Haifa, Israel. Currently he is the Head of the Department of Gerontology, Head of the Center for Research and Study of Aging, and Co-founder and Co-director of the School for Psychotherapy with Older Adults. His research work focuses on the tension created by past adversities alongside physical and mental deterioration in older age and on how perceptions of aging may enhance positive aspects of well-being. His studies are conducted on longitudinal large data samples, diary studies and clinical interventions. He is currently developing two new theoretical concepts, (life crossroads and positive solitude), and three measurements tools (Subjective Traumatic Outlook, Positive Solitude, and family involvement of Holocaust survivors families). So far, he has published more than 110 peer-reviewed articles and chapters in books.

Title: Measuring the ageism in the labour market - myths or facts?

Main Message: We have knowledge about opinions and perceptions about ageism in the labor market based on existing surveys, but we also need facts how employers act towards older workers.



Jolanta Perek-
Bialas

Jolanta Perek-Białas is Associate Professor at the Jagiellonian University, Cracow and as well she works at the Institute of Statistics and Demography at the Warsaw School of Economics. Her research interest focuses on ageing, active ageing indicators, ageism in the labour market policy, social exclusion of older persons, care for older persons. She has been a Polish coordinator and participated in many national, international projects related to these topics and as well as expert for various decision policy makers at the local, regional and national level in Poland and for OECD, European Commission, World Bank, UNECE. She has published on active ageing policy, ageism in the labour market, reconciliation of work and care for older persons, consequences of population ageing in Central Eastern Europe countries and exclusion of old people. Currently, she is a Polish representative in the COST Action Ageism and in COST ACTION Reducing Old-Age *Social Exclusion*: Collaborations in Research and Policy, while in the first one she is also a Chair of the WG on Ageism in the Labour Market. Since, November 2017, she has been involved in a Marie-Curie Skłodowska Action – Innovative Training Network project EuroAgeism (Coordinator: Prof. L. Ayalon). Recent co-authored chapters in books include, 2016: The elderly care regime and migration regime after the EU accession (Routledge), 2017: Regional approaches to demographic change in Poland (Springer), 2018: Measures of Ageism in the Labour Market in International Social Studies (Springer).

Title: It is all in our heads! Ageism and the internalization of age stereotypes

Main Message: Ageism is something that we do to ourselves.



Klaus
Rothermund

Prof. Dr. Klaus Rothermund is a full professor and chair in General Psychology at the Friedrich-Schiller University of Jena, Germany (since 2004). He received his PhD in 1998 and his habilitation (venia legendi) in Psychology in 2003 (both qualifications were conferred by the University of Trier). He is Editor-in-Chief for the journal *Cognition & Emotion*, work group chair in the Cost Action on Ageism, chair of the Ageing as Future project (funded by the Volkswagen foundation), member of the directorate at the Jena Center of Aging Research, and project head at the CELISE center for lifespan development. His research centers on development in later life, with a special interest in how age stereotypes and age-related beliefs shape and influence development of older people through processes of internalization, self-stereotyping, and implicit bias. He has written and edited several books, chapters, and Special Issues, and has published more than 130 articles in international journals.

Title: Ageism in intelligent systems

Main Message: Intelligent algorithms, common in everyday technologies, discriminate older people.



Andrea Rosales

Andrea Rosales is a postdoctoral researcher at the Universitat Oberta de Catalunya, and a Ph.D. in Information and Communication Technologies from Universitat Pompeu Fabra. Andrea relies on research questions and methods from the social sciences to investigate in the interdisciplinary field of human-computer interaction. She analyzes the power relations embedded in the use of digital technologies, particularly regarding ageist biases. Her current research program combines the data analysis of smartphone logs with qualitative studies on how older people use and perceive such technologies. Her research aims at challenging stereotypes about older people and digital technologies.

Title: Materialized ageism

Main Message: Ageism, which affects the professional attitude of experts and people with decisive power, leads to unacceptable urban and transport solutions and should be limited.



Karel Schmeidler

Associated Professor Karel Schmeidler, PhD. is a Senior Researcher and member of academic staff at Brno University of Technology, Institute of Forensic Engineering, Czech Republic. He is former head of the Urban and Transport Sociology Department at CDV Transport Research Centre v.v.i. and Associated Professor for Urban Design and Planning at the Faculty of Architecture, Technical University Brno. Additionally, he is a visiting Professor at University of Central England, Technical University Ostrava, Technical University Ceske Budejovice, etc. Dr Schmeidler has more than 30 years' experience in architecture, urban planning, transport research and planning fields. He has worked on several international research projects involving sociology, design, urban planning, integrated land use and transport planning research, such as EC projects: Size, Asi, Consensus, Advisors, COST (C20, C27, 616 CITIAIR, 349, 352, 355, 358), Central European University Fellowships, Soros Foundation Projects and HUMANIST Centre of Excellence. Additionally, he has been part of many important national CZ projects funded by the Czech Grant Agency, Technological Grant Agency and some Czech ministries (education, interior, environment etc.) and universities. He has dozens of publications encompassing architecture, housing, transport sociology, urban design, urban sociology, planning and transport fields, and has authored or contributed to several books, including "Sociologie v architektonicke a urbanisticke tvorbe" (Brno 1997 and reprinted 2001 and "Mobilita pro seniory", Brno, Novpress 2009, "Mobilita ve městě", 2010, Key Publishing, Ostrava), Human Machine Interface: Impact and effect of IVIS and ADAS in car. 1st ed. Brno: Transport Research Centre, 2010. 113 p. ISBN 978-80-86502-18-2.

Title: Key attributes of digital products and services for all ages

Main Message: Digital products and services for all ages: make them human-centered, make them inclusive, make them fun!



Paula Alexandra
Silva

Dr Paula Alexandra Silva is a Human-Computer Interaction (HCI) scientist, researcher, and practitioner whose passion is to understand how we can leverage technology to create a better future for us all. She has earned her Ph.D. in Computer Science from the University of Lancaster, United Kingdom. Since finishing her Ph.D. she focuses on designing applications for older adults with a view to improve their overall health and wellbeing and enable their active participation in society. She is also a passionate teacher who, through understanding and applying teaching and learning methods, strives towards creating exceptional learning experiences for her students. She is currently a Principal Researcher at the Digital Media and Interaction Research Centre within the Department of Communication and Arts, University of Aveiro, Portugal. Before she held appointments as a lecturer at a number of universities, as a PostDoc Fellow at the University of Hawai'i and as a senior Scientist at Fraunhofer Portugal, where she managed the Human-Computer Interaction area and group.

Title: Ageism goes digital

Main Message: An age-inclusive future needs age-inclusive data.



Maria Sourbati

Dr Maria Sourbati is Senior Lecturer in the School of Media at the University of Brighton. She holds a PhD in Digital Communications (Brunel) and an MA in Communications Policy (London). Her research questions focus on technology governance, age, innovation, digital literacy and social inclusion. Her interdisciplinary research is published in top ranked peer-reviewed journals and is cited in the areas of ageing studies, communications policy analysis, disability studies and sociology and social work. Her research results have impact beyond the academy for social work, advocacy and policy including the UK Department Trade and Industry and the Consumer Federation of America. Her research has been supported by national, local authority and international research funding organisations.

Title: From Age to Ageism

Main Message: Ageism can be a consequence of how we categorise one another into age groups.



Hannah Swift

Dr. Hannah J. Swift is a Research Fellow at the School of Psychology, University of Kent in the UK. She obtained her PhD in Social Psychology from the same university in 2012, supported by a grant from the Economic and Social Research Council (ESRC) and Age UK. Her research focuses on ageism, attitudes to age, stereotype threat, loneliness and well-being, as well as active, healthy aging and has been supported by over half a million in grants from UK research councils, UK government and non-government organisations, such as ESRC, Age UK and The Big Lottery. She has co-authored reports on the implications of population ageing, age prejudice and discrimination for the UK Government Office for Science, the Equality and Human Rights Commission, the Department for Work and Pensions and the British Medical Association. She has also written for the for the Gerontological Society of America and AARP. She is a core member of EURAGE, the European Research Group on Attitudes to Age. Her research has been published in Psychology and Aging, Journal of Gerontology, BMJ-Open, and Journal of Social Issues and thus far includes 20 papers, 3 book chapters and 12 reports for government and non-government organisations. She has presented at many national and international conferences and has contributed to local and national radio and TV.

Title: Listen to me! How hearing impairment invokes self-directed ageism

Main Message: When you see cues of aging in your body (greying hair, decline in hearing), be aware of self-fulfilling prophecies: Ageist stereotypes might push you into behavior we all associate with old age.



Clemens Tesch-
Roemer

Clemens Tesch-Roemer, Ph.D. in psychology. Since 1998 director of the German Centre of Gerontology in Berlin (Deutsches Zentrum fuer Altersfragen, DZA). Since 2003 adjunct professor of psychology at the Freie Universität Berlin. Since 1998 member of the Expert Committees for the German Government Reports on Older People in Germany. From 2008 to 2010 President of the German Society for Gerontology and Geriatrics. Since 2015 President of the International Association of Gerontology and Geriatrics, European Region (IAGG-ER). Since 2016 Fellow of the Gerontological Society of America (GSA). Current research interests: Quality of life and well-being in old age, volunteering and civic engagement, health and health behavior in old age, social relations and social integration of older persons, comparative ageing research. Principal Investigator of European and German surveys and research networks: German Ageing Survey (DEAS, since 2001), German Survey on Volunteering (FWS, since 2012), COST Network 1402 "Ageism" (since 2014), Autonomy Despite Multimorbidity (AMA, 2008-2013), Old Age and Autonomy: The Role of Service Systems and Intergenerational Family Solidarity (OASIS, 2000-2003). Published 20 monographs and edited books and about 200 publications in scholarly journals and book chapters.

Title: Ageing labour migrants from the 60ies in European welfare states – forgotten by social policy?

Main Message: Labour migrants from the 60ies ageing in European welfare states are at high risk of mental health problems and forgotten by social and health policy.



Ursula Trummer

Ursula Trummer, PhD in Sociology, MSc in Organisational Development and Counselling, Mag.rer.soc.oec in Political Science; Co-founder and Head of the Center for Health and Migration (C-HM), a private research institution based in Vienna. Ursula works on a theoretical and empirical knowledge base in terms of the complex interplay of health, migration, and social inclusion to inform policy and practice development. Her main research interests are access to health care for vulnerable migrant groups, social determinants of health, public health systems, and methodological challenges of trans- and interdisciplinary work. She acted/acts as project director of European and international projects and co-authored the Amsterdam Declaration "Towards Migrant Friendly Hospitals in an ethno-culturally diverse Europe" (2004). In the "Thematic study on cost-analysis of health care provisions to migrants and ethnic minorities" (2014-2016, in the framework of IOM EQUI HEALTH project co-financed by DG Sanco), and the Study on "Migrants and Healthcare. Social and Economic

Approaches” (Asia Europe Public Health Network (ASEF), 2012-2014) she co-developed an approach to economically quantify effects of excluding migrants from health care. Ursula Trummer is member in several COST actions and works as independent expert for the European Commission, the European Agency for Fundamental Rights, and the Norwegian Research Council.

Title: Why we haven't gotten rid of ageism...yet

Main Message: It's high time to admit that we are all ageist.



Monika Wilińska

Dr Monika Wilińska, Associate Professor in Social and Welfare Studies, Jönköping University, Sweden. Monika's research focuses on the intersectional approaches to processes and practices of inequality (re)production within the context of welfare systems. In particular, she is interested in the agency-structure relationships within diverse contexts as well as the creation and use of various spaces of resistance at the individual, group, organizational, and societal levels. Methodologically, she specializes in discourse and narrative analysis. Monika co-chairs Media and Ageism working group in COST Action on Ageism. Within the last 10 years, Monika has studied age-related inequalities and ageist practices in diverse socio-cultural contexts. Her interest in the intercultural perspectives and the relevance of cultural practices to ageism brought her to different countries and universities. She has conducted her research in Japan (University of Tsukuba), Poland (Jagiellonian University) and UK (University of Stirling). Currently, she works at the School of Health and Welfare, Jönköping University (Sweden).